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**BayStar Hotel Group, LLC**  
**Fact Sheet**  
*Updated April 2014*

BayStar Hotel Group, LLC is a privately held company specializing in hotel management, development and consulting. With more than 40 years' experience in the hospitality industry, its leadership team owns and operates its own hotels, builds and acquires properties, consults with other hotel owners, and manages other owners' properties. BayStar Hotel Group works with such respected brands as Holiday Inn, Hampton Inn, Hilton, Embassy Suites Hotels, and the Hotel Indigo.

CEO [George Glover](#) has deep expertise in all aspects of the industry from property selection and brand alignment to marketing and customer service. President [Ford Smith](#) brings a unique blend of hospitality and construction experience to his oversight of new construction and renovations, while CFO [J. Norman Giovenco](#), CPA manages corporate finances and its banking and investor relationships and oversees the company's finances.

The firm has consolidated this expertise into a wide range of [services](#), from short-term consulting to full-service hotel operation. In addition, BayStar Hotel Group provides an array of accounting, sales, marketing, administrative, and human resource systems.

Founded in 2000, BayStar Hotel Group has its headquarters at 500 N. Westshore Blvd., Suite 740, Tampa, FL 33609 and can be reached at 813-849-0001, via [www.baystarhotels.com](http://www.baystarhotels.com) or [info@baystarhotels.com](mailto:info@baystarhotels.com).

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